

3 FORECASTS OF AVIATION DEMAND

Forecasts of future levels of aviation activity are the basis for making decisions in airport planning. A comprehensive forecast includes elements of socioeconomics, demographics, geography, and external factors.

Reported base passenger enplanements for the year 2008 are 59,978. With a median 0.60% annual increase, enplanements could reach 67,601 by 2028. Comparison of actual enplanements to previous forecasts shows that the majority of previous growth expectations were not met (see Table 3–12, Section 3.3.4); as such for this AMP Update, more conservative scenarios of enplanements have been developed; ranging from a low of 0.11% to a high of 0.85% with the mid range forecast of 0.60%.

Forecast operations for this Master Plan were developed using the same methodology as was used for the enplanement forecast, see Section 3.4 for methodology. Operations at Nome Airport are not formally recorded because there is no air traffic control tower. Consequently, operations from a variety of sources were compiled to generate the base year estimate. The 2008 base year estimate of operations is 39,937 with 45,013 possible by year 2028 using a mid-range growth rate of 0.60%.

Although Nome Airport serves as a hub for 14 Bering Strait communities, air freight and mail data were not systematically collected before 2003, when the U.S. Department of Transportation (US DOT) Bureau of Transportation Statistics implemented a new data collection system after the passage of the Rural Air Service Improvement Act in late 2002. Thus, cargo data collected before 2003 appear considerably lower. Base year 2008 estimated cargo is 19,156 tons.

The proposed methodology for the Nome Airport air traffic forecast is based on the process recommended in FAA AC 150/5070-6B, *Airport Master Plans* and in *Forecasting Aviation Activity by Airport* (FAA, 2001). These documents provide national guidance for the development of airport master plans and have been used since enactment of the Airport and Airways Development Act of 1970. Recommended steps include:

- **Step 1:** Identify aviation activity measures
- **Step 2:** Review previous airport forecasts
- **Step 3:** Gather data
- **Step 4:** Select forecast methods
- **Step 5:** Apply forecast methods and evaluate results
- **Step 6:** Compare forecast results with FAA's Terminal Area Forecasts
- **Step 7:** Obtain approval of the forecasts

3.1 Identify Aviation Activity Measures

The level and type of aviation activity anticipated at an airport, as well as the nature of the planning to be done, determines the parameters to be forecast. Generally, the most important activities for airfield planning are aircraft operations and the fleet mix, since these define the



runway and taxiway requirements. Plans for general aviation airports require forecasts of aircraft operations and based aircraft to define runway and taxiway and aircraft parking requirements. Airports with commercial service require forecasts of aircraft operations, fleet mix, and passenger enplanements. Passenger levels are particularly important, since they determine the size of the terminal building (if any) and other important elements of airport infrastructure such as parking facilities and access roads. Additionally, a large increase in passengers could trigger a change in future aircraft fleet mix through increased operations or larger aircraft.

Practical considerations dictate the level of detail and effort that should go into an airport planning forecast (FAA, 2001). Air traffic activity at Nome is comprised of commercial, passenger and passenger-cargo combination jets and turboprop aircraft, commercial cargo aircraft, single and twin-engine GA aircraft, corporate jets, and helicopters. Commercial operations, passenger enplanements, mail, and cargo have historically comprised a significant percentage of the annual aviation activity. Other activities include military operations, search and rescue, touch and go operations, and other general aviation activities. The forecast for Nome Airport will focus on:

- Passenger enplanements – air carrier, commuter
- Aircraft operations – air carrier, commuter, general aviation, military
- Based aircraft – single and multi engine, helicopter, others
- Air cargo – freight, mail

3.2 Previous Airport Forecasts

Relevant forecasts for Nome and the surrounding area are summarized below. These include the FAA Terminal Area Forecast (TAF), the Alaska Aviation System Plan, the 1996 Nome Airport Master Plan Update, the Northwest Alaska Transportation Plan, and the National Plan of Integrated Airport Systems.

3.2.1 Federal Aviation Administration Terminal Area Forecast

The FAA TAF projects the activity for airports across the nation, however in Alaska the TAF is not frequently updated; as such the data provided is not accurate. This being the case however, the FAA guidance requires comparison of the AMP forecast with that of the TAF as part of the forecast approval process. The FAA TAF for Nome Airport is summarized below in Table 3–. The TAF includes passenger enplanements, aircraft operations and based aircraft for major uses of the airport (air carriers, air taxi and commuters, general aviation, and military). Comparison of the TAF with the AMP forecast is presented in Section 3.6.

Table 3–1 – FAA, Terminal Area Forecast (2008) Nome Airport

Passenger Enplanements			Itinerant Aircraft Operations				Local GA Operations	Total Operations
Air Carrier	Commuter	Total	Air Carrier	Commuter/ Air Taxi	GA	Military		
28,866	31,969	60,835	1,500	15,000	5,000	1,500	5,000	28,000

3.2.2 Alaska Aviation System Plan

Table 3–2 outlines the aviation demand forecasts for Nome Airport as developed in the 1996 Alaska Aviation System Plan Update (AASP). The AASP forecast reflects local conditions and policy considerations at the state level. Note that the AASP defines Air Carrier and Air Taxi operations differently than other forecasts, thus biasing operation forecasts towards Air Carriers.

Table 3–2 – Air Traffic Forecast, Nome Airport, Alaska Aviation System Plan (1996)

Operations	1992 (Base)	1995	2000	2005	2010
Air Carrier	15,000	15,800	16,600	18,300	19,100
Air Taxi	1,500	1,500	1,500	1,500	1,500
GA Local	5,000	5,000	5,500	6,000	6,500
GA Itinerant	5,000	5,000	5,500	6,000	6,500
Military	1,500	1,500	1,500	1,500	1,500
Total	28,000	28,800	30,600	33,300	35,100
Fleet Mix (Based Aircraft)	1992 (Base)	1995	2000	2005	2010
Single Engine	51	43	50	55	61
Multi Engine	12	10	12	13	14
Jet	0	0	0	0	0
Rotorcraft	5	4	5	5	6
Other	3	3	3	3	4
Total	71	60	70	76	85
Enplaned Passengers	1990 (Base)	1995	2000	2005	2010
Total	46,337	48,791	54,358	60,565	67,488
Enplaned Cargo (tons)	1991 (Base)	1995	2000	2005	2010
Total	4,234	4,400	4,900	5,500	6,100

Note: The AASP defines Air Taxi operations as unscheduled operations performed by Part 135 operators. Any scheduled commercial service operations are defined as Air Carrier operations.

3.2.3 Nome Airport Master Plan Update (1996)

DOT&PF developed the Nome Airport Master Plan in 1983. In 1996, DOT&PF completed the Nome Airport Master Plan Update. This update included aircraft operation and passenger enplanement forecasts as summarized below.



Table 3-3 – Air Traffic Forecast, Nome Airport - Airport Master Plan Update (1996)

	Base (1992)	1997	2002	2007
Operations				
Air Carrier	4,006	4,907	5,192	5,394
Air Taxi	15,000	18,442	20,208	20,327
GA	10,000	10,800	11,350	11,750
Military	1,500	1,500	1,500	1,500
Total	30,506	35,649	38,250	38,971
Enplaned Passengers	49,517	69,295	82,854	91,333

3.2.4 Northwest Alaska Transportation Plan, 2004

The Northwest Alaska Transportation Plan was a multi-year effort to define and select a blueprint for the region’s long-term transportation future. The plan is one of several regional, multi-modal transportation plans that are part of the Statewide Transportation Plan.

Table 3-4 – Air Traffic Forecast, Nome Airport - Northwest Alaska Transportation Plan (2004)

	Base Year (2000)	2005	2010	2015	2020	2025
Enplaned Passengers	55,145	61,551	65,791	70,228	74,665	79,039

3.2.5 National Plan of Integrated Airport Systems (NPIAS)

The NPIAS presents a five-year forecast for enplaned passengers and based aircraft.

Table 3-5 – NPIAS Forecast Year 2009*

Passenger Enplanements	59,359
Based Aircraft	71

*Base year 2006; forecast 2009-2013

3.3 Gather Data

3.3.1 Data Requirements

The FAA requires incorporation of the number of aircraft operations for various categories of aircraft into the forecast. Passenger enplanement, cargo, mail, and freight data are also required, and the Advisory Circular specifies that population, employment rates, and socio-economic factors be included as these are all factors that can affect the forecast. Air traffic operations at Nome Airport are not maintained on site because there is no air traffic control tower. Historical air traffic data for Nome were collected from the FAA’s Airport Master Record Form 5010, the FAA TAF, the US DOT Bureau of Transportation Statistics, the NPIAS, the Northwest Alaska Transportation Plan, and the Alaska Aviation System Plan. Interviews with airport tenants,

DOT&PF maintenance personnel, and the Nome Flight Service Station, as well as public meetings and user questionnaires provided data on operations, enplanements, and freight.

3.3.2 Historical Aviation Activity

Nome Airport is a non-towered facility. Consequently, activity at Nome is included in the TAF, based on estimates filed with FAA Airports District Offices on FAA Form 5010. Passenger enplanement data are reported directly from the FAA TAF and the US DOT Bureau of Transportation Statistics T-100 Domestic Market database.

Aircraft Operations

Table 3–6 contains the historical aircraft operations for Nome Airport from 1990 to 2008 as reported in the TAF. Table 3–7 reports passenger enplanements over the same period.

Table 3–6 – TAF Historic Aircraft Operations (1990-2008), Nome Airport

	Itinerant Operations				Local Operations		Total Operations
	Air Carrier	Air Taxi	GA	Military	GA	Military	
1990	1,500	15,000	5,000	1,500	5,000	0	28,000
1991	1,500	15,000	5,000	1,500	5,000	0	28,000
1992	3,378	15,000	5,000	1,500	5,000	0	29,878
1993	3,378	15,000	5,000	1,500	5,000	0	29,878
1994	1,500	15,000	5,000	1,500	5,000	0	28,000
1995	1,500	15,000	5,000	1,500	5,000	0	28,000
1996	1,500	24,310	5,000	1,500	5,000	0	37,310*
1997	1,500	15,000	5,000	1,500	5,000	0	28,000
1998	1,500	15,000	5,000	1,500	5,000	0	28,000
1999	1,500	15,000	5,000	1,500	5,000	0	28,000
2000	1,500	15,000	5,000	1,500	5,000	0	28,000
2001	1,500	15,000	5,000	1,500	5,000	0	28,000
2002	1,500	15,000	5,000	1,500	5,000	0	28,000
2003	1,500	15,156	5,000	1,500	5,000	0	28,156
2004	1,500	15,235	5,000	1,500	5,000	0	28,235
2005	1,500	15,000	5,000	1,500	5,000	0	28,000
2006	1,500	15,000	5,000	1,500	5,000	0	28,000
2007	1,500	15,000	5,000	1,500	5,000	0	28,000
2008	1,500	15,073	5,000	1,500	5,000	0	28,073

*Note – Increase likely due to completion of 1996 master plan update



Table 3-7 – Passenger Enplanements (1997-2008), Nome Airport

	TAF	ACAIS	Difference (ACAIS – TAF)
1997	58,669	58,339	(330)
1998	49,515	57,006	7,491
1999	53,133	56,911	3,778
2000	51,862	55,145	3,283
2001	52,327	55,922	3,595
2002	41,179	49,602	8,423
2003	57,152	57,981	829
2004	62,935	63,725	790
2005	62,243	60,357	(1,886)
2006	60,118	63,017	2,899
2007	63,824	62,915	(909)
2008	60,835	59,978	(857)

Source: FAA and US DOT, Bureau of Transportation Statistics (RITA)

ACAIS is the database maintained by the FAA and updated annually based on voluntary reporting of the airlines.

Fleet Mix and Based Aircraft

Table 3–8 lists the fleet of aircraft, by commercial carrier, using Nome Airport (RITA, 2009).

Table 3–8 – Current Fleet Using Nome Airport

Carrier	Aircraft
Alaska Airlines, Inc.	Boeing 737-400 Boeing 737-700/700lr Boeing 737-800
Alaska Central Express	Beech 1900 A/B/C/D
Arctic Transportation	Casa/Nurtanio C212 Aviocar Cessna C206/207/209/210 Stationair
Bering Air Inc.	Beech 1900 A/B/C/D Beech 200 Super Kingair Casa/Nurtanio C212 Aviocar Cessna 208 Caravan Cessna C206/207/209/210 Stationair Piper Pa-31 (Navajo)/T-1020 Robinson R44
Era Aviation	Beech 1900 A/B/C/D
Frontier Flying Service	Beech 1900 A/B/C/D Piper Pa-31 (Navajo)/T-1020
Grant Aviation	Piper Pa-31 (Navajo)/T-1020
Hageland Aviation Service	Beech 1900 A/B/C/D Cessna 208 Caravan Cessna 406 Caravan II Cessna C206/207/209/210 Stationair Piper Pa-31 (Navajo)/T-1020
Lynden Air Cargo Airlines	Lockheed L100-30/L-382e
Northern Air Cargo Inc.	Boeing 737-100/200 McDonnell Douglas DC-6
Peninsula Airways Inc.	Cessna 208 Caravan Fairchild Metro 23 Saab-Fairchild 340/B Swearingen Metro III
Tatonduk Flying Service	Embraer Emb-120 Brasilia McDonnell Douglas DC-6
Wright Air Service	Cessna 208 Caravan Cessna C206/207/209/210 Stationair Helio H-250/295/395

Source: US DOT, Bureau of Transportation Statistics (RITA)



A public database (www.landings.com) lists 136 aircraft registered with Nome addresses. According to www.landings.com, aircraft currently registered in Nome include:

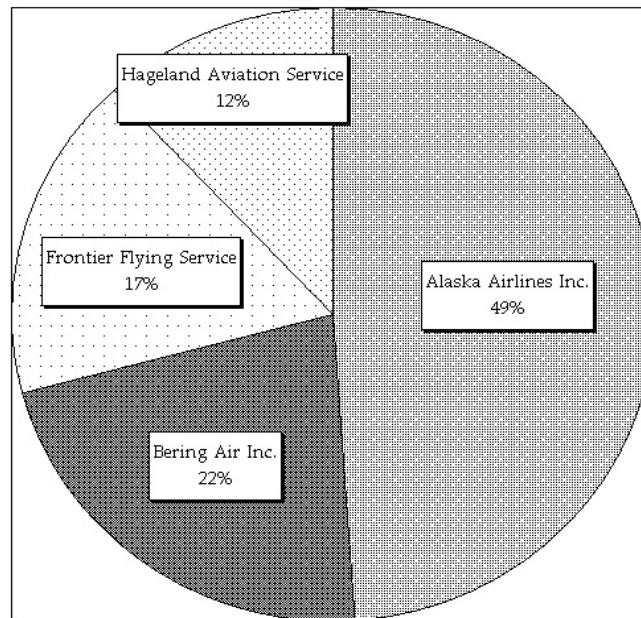
- Piper PA-18, PA-31, J3C-65, PA-12, PA-22, J4E, PA-14, PA-11, PA-20
- Champion/Bellanca 7ECA, 8GCBC
- Cessna 208, 170, 185, 195, 207, 150, 172, 182, 206, 152, 210, 180, 310, 140
- Beech 1900D, G18S, C-45H, B200, C-23
- Morgan Steen Skybolt MI-2
- Aeronca 11AC
- CASA 212
- Taylorcraft BC12-D, 15A
- Robinson R44
- Hughes TH-55A
- Maule M-7, M-4
- Stinson 108, V77
- Hiller UH-12D
- AStar AS 350 B2

Passengers

Air carriers and air taxis currently providing passenger service to/from Nome include:

- Bering Air
- Hageland Aviation
- Frontier Flying Service
- Alaska Airlines

There were 59,978 passenger enplanements at Nome Airport in 2008, the latest year with complete data. This compares to a five year average of 61,968 annual enplanements (RITA, 2009). The 4.67% drop in passenger enplanements in 2008 is likely due to the recent economic downturn coupled with the shutdown of the Rock Creek Mine. Nationally, the seven largest air carriers have seen a 2.3% decrease in passenger-miles flown (Chicago Tribune, 2009). Chart 3–1 illustrates the percent of passengers enplaned by carrier for 2008.

Chart 3-1 – 2008 Nome Airport Passenger Enplanements by Carrier

Cargo and Mail

Air transportation of freight and mail to rural Alaska is critical to the sustainability of communities not connected to the road system. Coastal and river communities can receive barge shipments during the ice-free summer months, but the rest of the year they rely on air service to deliver goods.

The enactment of bypass mail in 1985 allowed rural Alaskans to send and receive first class mail at fourth class rates. Delivery of mail by air at these favorable rates has facilitated a better flow of goods to rural Alaska.

Table 3-9 contains total freight and mail volumes enplaned and deplaned at Nome Airport from 2002 to 2008. The recorded increase in cargo after 2002 is due to the changes in reporting requirements enacted with the Rural Services Improvement Act of 2002.

Mail and freight activity at Nome Airport has remained relatively stable, with a five-year average of 18,561 tons.



Table 3–9 – Historical Cargo (Freight and Mail) Activity (Tons) at Nome Airport, 2002-2008

Year	Freight	Mail	Total
2002*	4,781	7,832	12,613
2003	7,379	10,849	18,228
2004	7,746	10,742	18,488
2005	6,963	11,241	18,204
2006	6,351	11,271	17,623
2007	8,211	11,126	19,337
2008	7,829	11,327	19,156

Source: US DOT, Bureau of Transportation Statistics

*Before 2003, only the large carriers were required to report cargo volumes

In 2008, a total of 10,842,805 pounds of freight was shipped to Nome, while 4,812,169 pounds of freight were enplaned at Nome Airport (RITA, 2009). Table 3–10 summarizes the percentage of total freight (by weight) by air carrier. Cargo enplaned in Nome consists primarily of cargo going to outlying villages and some freight, such as fresh seafood, headed to market.

Table 3–10 – 2008 Freight Carriers for Nome Airport

Carrier	Enplaned at OME	Delivered to OME
Tatonduk Flying Service	10%	12%
Alaska Airlines	11%	29%
Northern Air Cargo	20%	35%
Lynden Air Cargo	13%	20%
Arctic Transportation	24%	2%
Bering Air	16%	1%
Frontier Flying	3%	1%
Hageland Aviation	3%	<1%

Source: US DOT, Bureau of Transportation Statistics

Most air freight destined for Nome and the surrounding Bering Strait communities originates in Anchorage and is transported to Nome on the larger jets. Nearly half is then transferred to smaller commuter aircraft for delivery to the villages. The data in Table 3–10 above reflect this multiple carrier system.

In 2008, a total of 15,446,313 pounds of mail (both bypass and regular) were shipped to Nome, while 7,207,472 pounds were enplaned in Nome that same year. The FAA does not differentiate between bypass and regular mail on the T-100 reports.

Hageland Aviation, Arctic Transportation, Frontier Flying, and Bering Air carried 92% of the mail enplaned in Nome. Tatonduk Flying, Northern Air Cargo, Alaska Airlines, and Lynden Air Cargo carried 97% of the mail delivered to Nome.

Mail is delivered to Nome and the surrounding communities similarly to air freight. However, bypass mail regulations enacted in 2002 prohibit cargo-only carriers from carrying more than 20% of the total bypass mail delivered.

3.3.3 Air Traffic Data Collected by PDC

The project team interviewed airport tenants and users, conducted online surveys, collected schedules, and factored in weather delays to supplement and validate aircraft operation data. The resulting estimate of operations is in Table 3–11. This compilation of data is for comparison with the air traffic activity as reported by the FAA TAF, FAA 5010, AASP, and the NPIAS.

The base year estimate of operations was compared with the number of Airport Advisories issued by the Nome FSS. This served as a proxy for Air Traffic Control records that a towered airport would have. In 2008, the Nome FSS issued 32,368 Airport Advisories. Most pilots request this information during departure and landing.

Table 3–11 – Estimate of Aircraft Operations Based on Schedules and Contacts, 2008

Operator	Service	Number of Operations	Time Period	Scheduled Operations	Actual Operations
Alaska Airlines	Air carrier	21	Flights/week	2,184	2,164
Frontier Flying	Air carrier/taxi	76	Flights/week	7,904	7,114
NAC	Air carrier	5	Flights/week	520	468
ATS	Air taxi	9	Flights/week	936	770
Lynden Cargo	Air carrier	3	Flights/week	312	281
Bering Air	Air taxi	75	Flights/week	7,800	7,020
Hageland Aviation	Air taxi	105	Flights/week	10,920	9,828
Guardian Flight	Air taxi	3	Flights/week		312
Tatonduk Air	Air carrier	5	Flights/week	520	520
Peninsula Air	Air carrier	3	Annual ops		6
Evergreen	Air taxi	1	Flights/week	104	104
CAP	Military local	1	Flights/week		104
Air National Guard	Military transient	250	Annual ops		250
State Troopers	GA	250	Annual ops		250
Fish & Game	GA	250	Annual ops		250
NPS	GA	250	Annual ops		250
Part 91 (OME)	GA	50	Annual ops each		1,550
Part 91 (City Field)	GA	50	Annual ops each		1,250
Transient	GA	10	Per day		7,300
				Total	39,937



3.3.4 Air Traffic Base Year Summary

Table 3–12 – Historical and Forecast Air Traffic Data - Nome Airport

	Forecast Year	Based Aircraft	Passenger Enplanements	Total Aircraft Operations
2004 Northwest Transportation Plan	2005	--	61,551	29,200
2005 Aviation System Plan	2005	77	60,565	33,300
1996 Nome Airport Master Plan Update	2007	92	91,333	38,971
FAA ACAIS	2008	--	59,978*	—
FAA TAF	2008	71	60,835	28,000
NPIAS	2009	71	59,359	—
PDC Estimate	2008	98	59,978*	39,937

*Actual

3.3.5 Factors Affecting Aviation Activity

Port of Nome

Vessel traffic to the port of Nome has nearly doubled in the last decade (see Charts 3-2 and 3-3). Much of this increase is attributable to gravel transport for construction. Additionally, freight and vessel support for oil and gas exploration in the Chukchi Sea has contributed to the increased port traffic.

Tourist-related vessel traffic has remained steady over the past ten years. However, the opening of the Northwest Passage would make Nome an important port of call for Passage-bound ships. Increased cruise ship traffic could lead to increased use of the Nome airport as passengers disembark or board ships.

The 1983 Nome Airport Master Plan aviation forecast expected oil and gas exploration along the outer continental shelf (OCS) to continue. While exploration did occur for a few years, the high cost of recovering the resources ultimately caused oil companies to focus efforts elsewhere. With oil prices increasing again, development of the OCS may become economical. This could have consequences on Nome’s economy and aviation activity.

Chart 3-2 – Port of Nome Vessel Traffic, 1990-2009

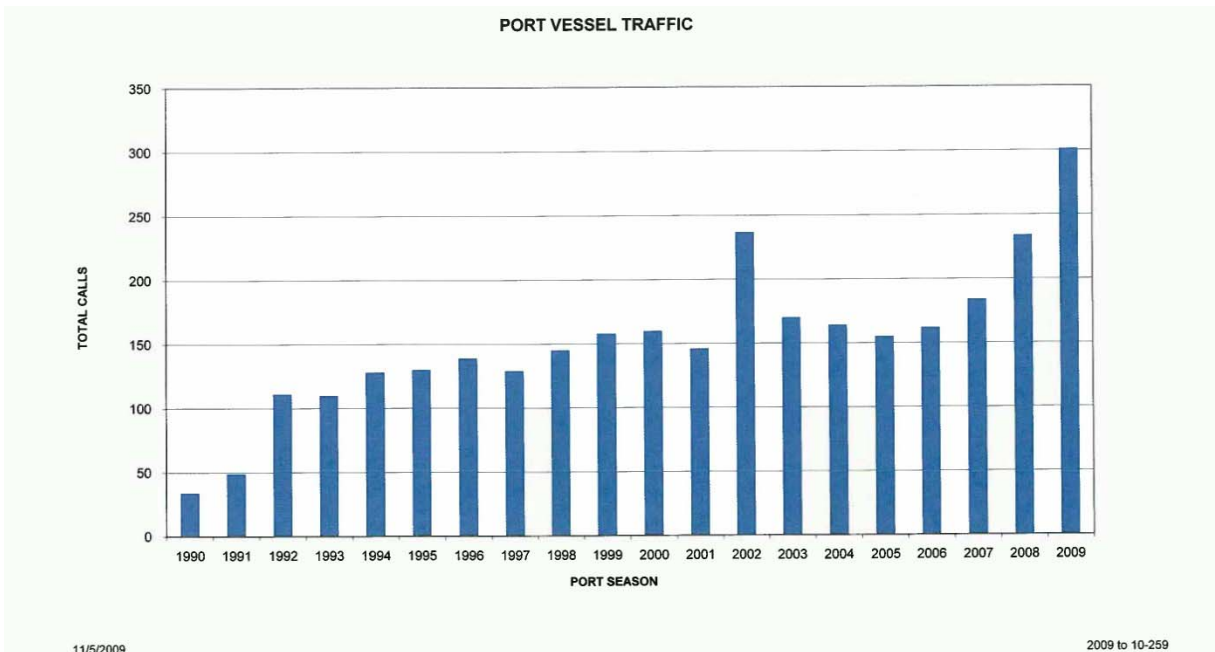
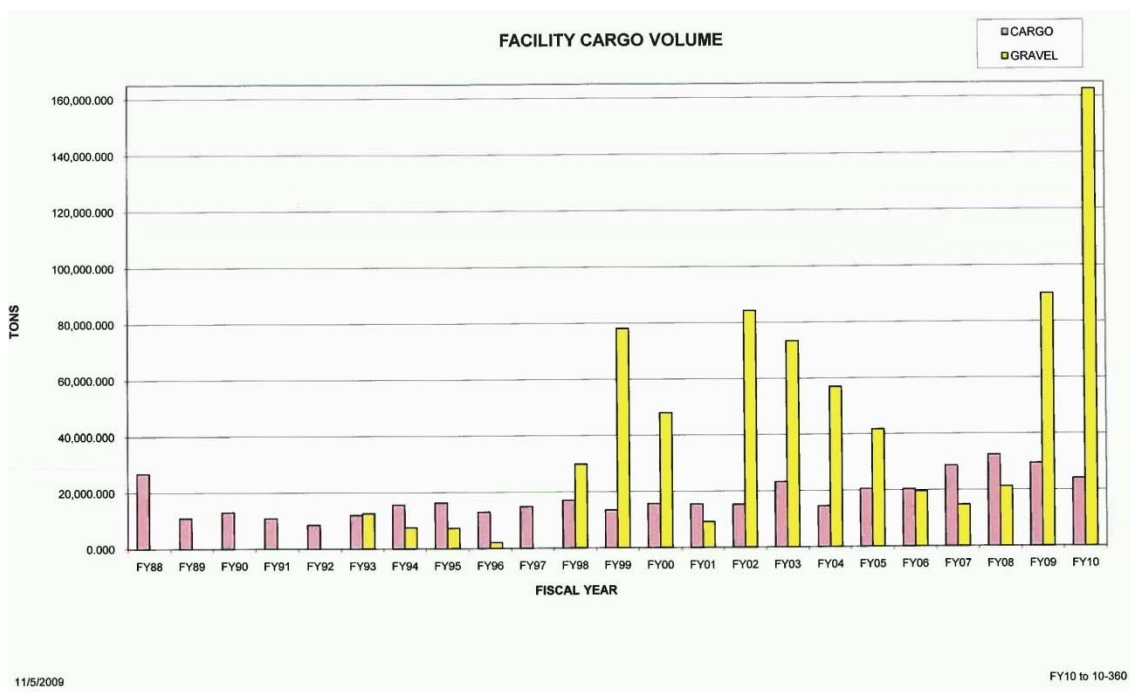


Chart 3-3 – Port of Nome Cargo Volume, 1987-2009

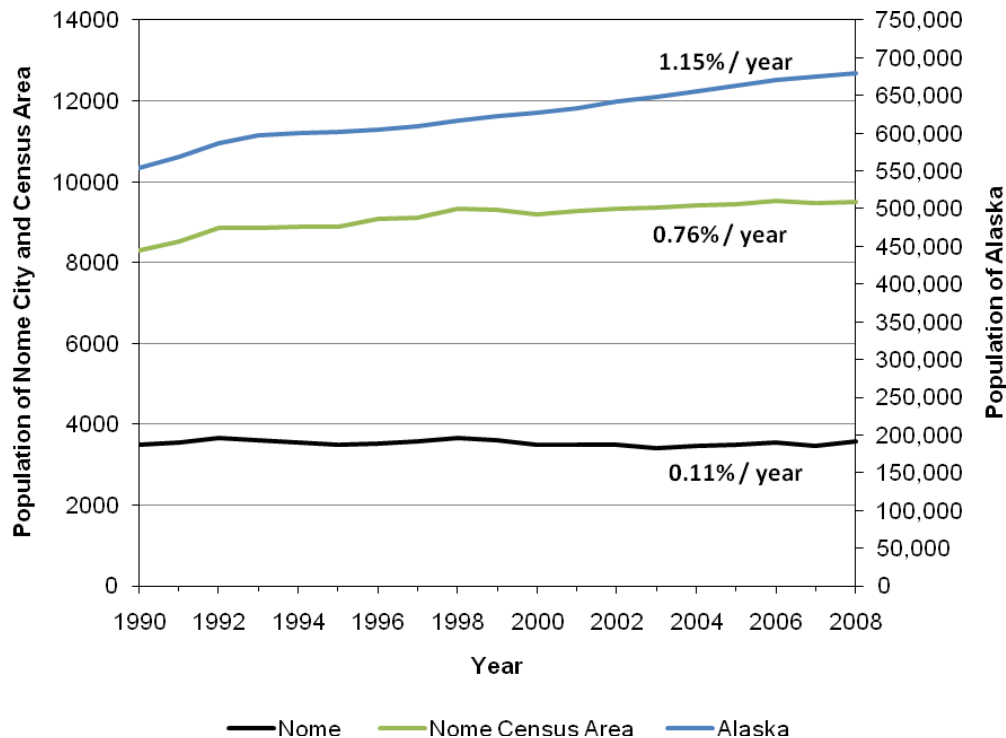




Socioeconomic Data¹

As a rule of thumb, it is common to expect that annual passenger enplanement demand for a given community is approximately proportionate to the population base being served. Chart 3-4 shows the population of Nome over the period 1990 to 2008. During that period, Nome’s population grew at a slower rate than the Nome Census Area, 0.11% compound annual growth rate as opposed to 0.76%. The state as a whole grew much faster than the city and census area, at 1.15% annually.

Chart 3-4 – Population Statistics for Alaska, Nome, and Nome Census Area, 1990-2008

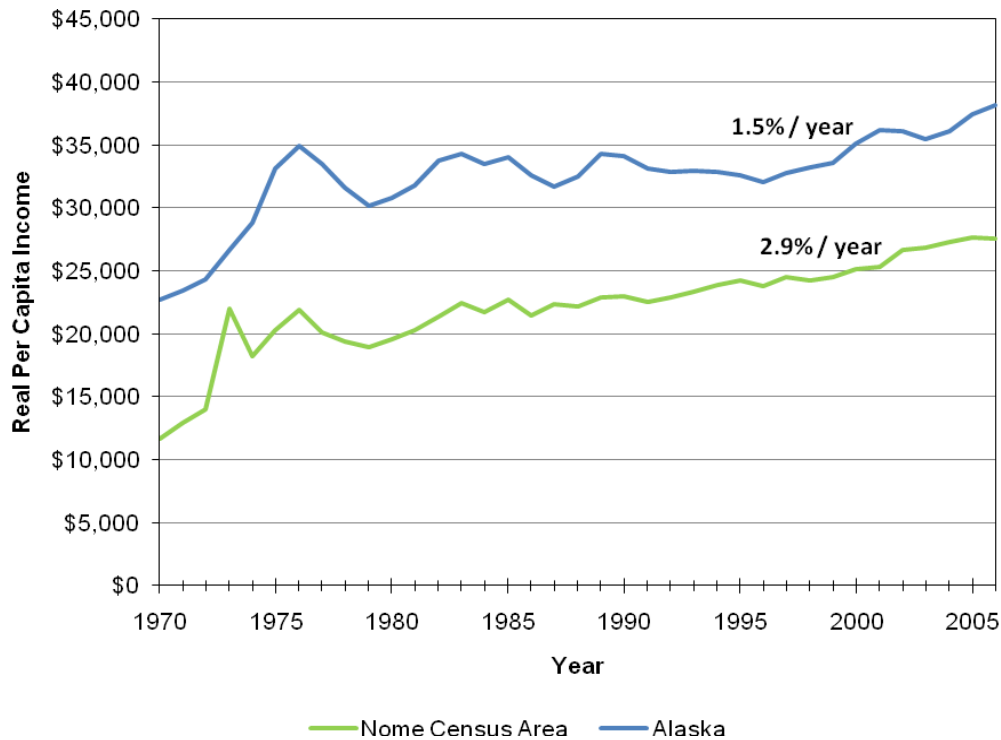


Source: Alaska Department of Labor and Workforce Development (2009a)

Income¹

Increased disposable personal income in the community should also have a positive effect on the demand for air travel. As a measure of wealth, personal income serves as a good indicator of an individual’s financial ability to travel. Growing personal income levels allow stronger purchasing power and provide greater opportunity for air travel. Chart 3-5 shows annual per capita income for communities in the Nome Census Area from 1970 through 2006, with amounts adjusted to 2006 dollars to account for inflation.

¹ This section prepared by Northern Economics, Inc. (see Resource Documents binder).

Chart 3-5 – Real Per Capita Income Statistics for the Nome Census Area, 1970-2006

Note: Data adjusted for inflation using the Anchorage consumer price index. Anchorage is the only Alaska city for which a consumer price index is calculated.

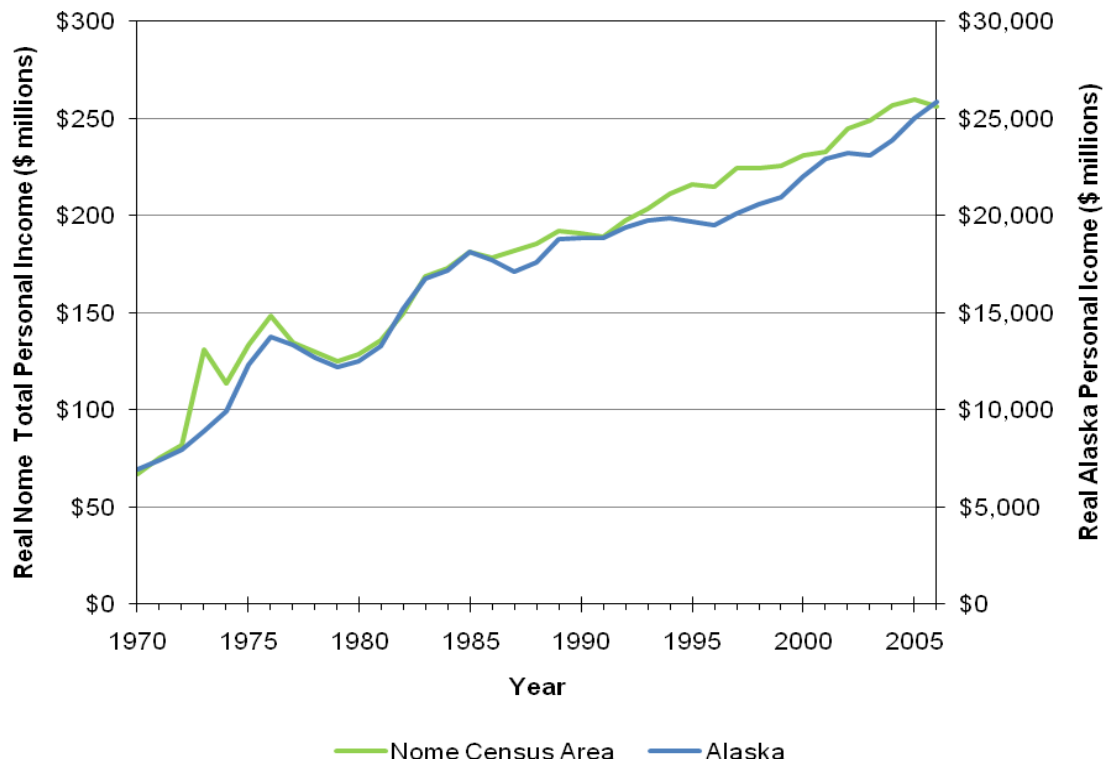
Source: Alaska Department of Labor and Workforce Development (2009b)

While not all communities in the Nome Census Area are served by Nome Airport, per capita personal income data are only reported at the borough/census area level for areas other than Anchorage and Fairbanks. Per capita personal income in the Nome Census Area consistently tracked well below the state figure during the 1970-2006 period (even though Nome's per capita income grew at a faster rate than the state as a whole, 2.9% average annual growth as opposed to 1.5%). Moreover, Fried and Robinson (2009) note that Nome is considered to be a "higher-cost" community in Alaska because of its reliance on air transport for food items much of the year. The researchers report that costs in Nome are 139% of the costs in Anchorage. If adjustments were made for variation in the cost of living, the difference in real per capita income between Nome and the state as a whole would be even greater.

Population and per capita income can be combined into a single variable affecting the demand for air travel—total personal income. This variable is often a better indicator of the growth in demand for air transportation than population or per capita income alone (Kutchins & Groh 2008). Changes in real total personal income in the Nome Census Area are shown in Chart 3-6.



Chart 3-6 – Real Total Personal Income Statistics for the Nome Census Area, 1970-2006

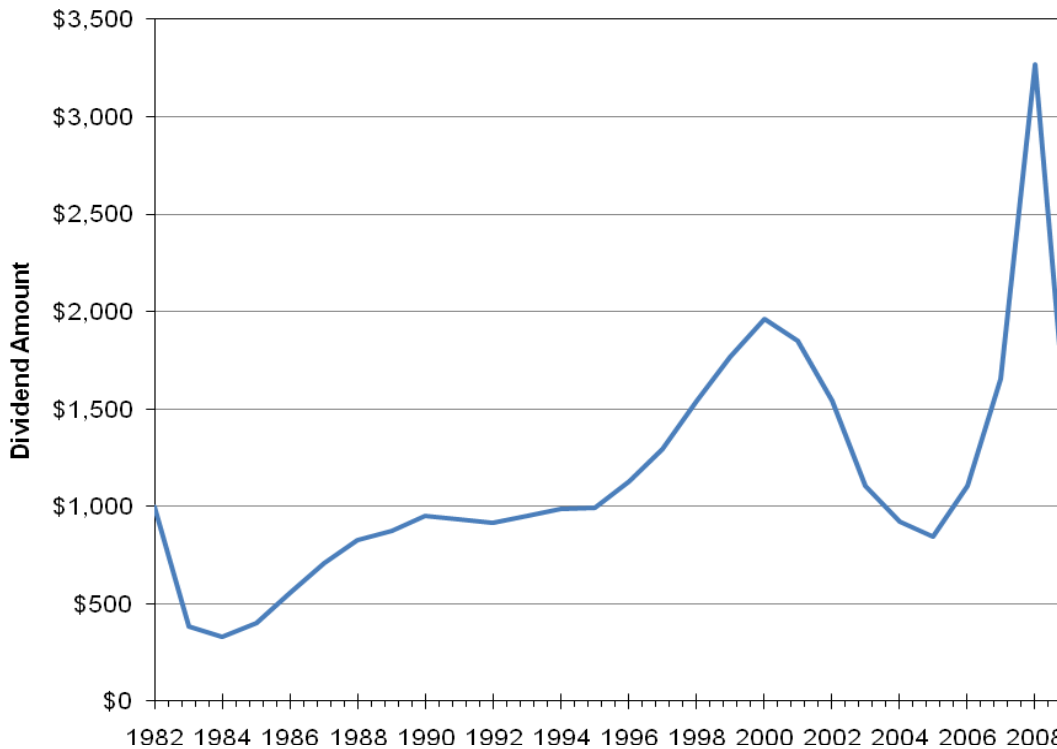


Note: Data adjusted for inflation using the Anchorage consumer price index. Anchorage is the only Alaska city for which a consumer price index is calculated.

Source: Alaska Department of Labor and Workforce Development (2009b)

The added individual income generated by annual Permanent Fund Dividend distributions can influence the seasonal as well as overall demand for air travel. This additional income, together with annual Permanent Fund Dividend fare sales offered by passenger air carriers, increases the propensity to travel. In 2008, for example, an Alaska Airlines fare sale offered up to 25% off for in-state travel to or from Anchorage, Fairbanks and Juneau, as well as savings on select routes between Alaska and the Lower 48 states, Canada, Hawaii and Mexico (Skycontrol, 2008). These special Permanent Fund Dividend fares are for the exclusive use of Alaska residents. Annual Permanent Fund Dividend distributions since the fund was established in 1982 are shown in Chart 3-7.

Chart 3-7 – Permanent Fund Dividend Amounts, 1982-2008



Note: The 2008 dividend payment consisted of a \$2,069 dividend plus a one-time energy rebate of \$1,200. The basic dividend alone was the highest payment in the history of the Permanent Fund Dividend program.

Source: Alaska Department of Revenue, Permanent Fund Dividend Division (2009)

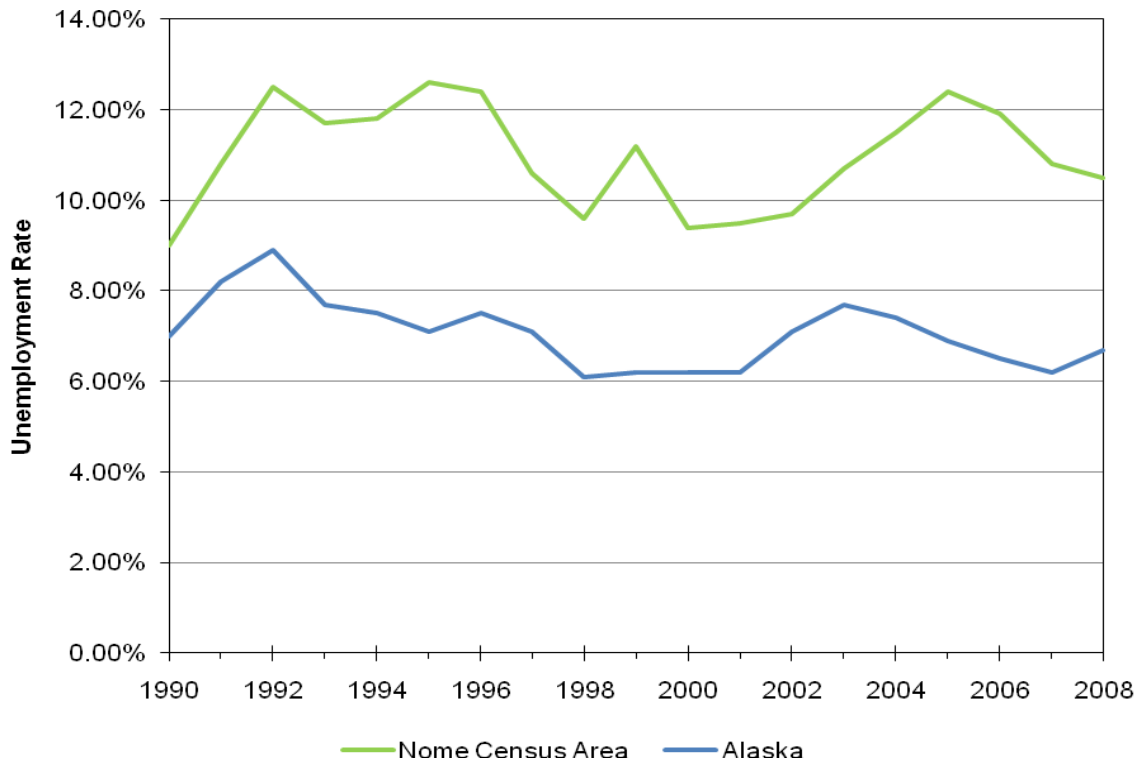
Employment¹

Another likely factor influencing the demand for air transportation is employment levels. In general, business and personal spending comes under more scrutiny when the economic climate is poor. High unemployment rates would be expected to cause people to be more cautious in their expenditures for air travel. The historical rate of unemployment in the Nome Census Area is shown in Chart 3-8. The unemployment rate has been higher than the state benchmark since the early-1990s.

¹ This section prepared by Northern Economics, Inc. (see Resource Documents binder).



Chart 3-8 – Unemployment Rate Statistics for the State of Alaska and the Nome Census Area, 1990-2008



Source: Alaska Department of Labor and Workforce Development (2009c)

Economic Impacts¹

The sections below describe trends in three important basic sector activities in the area served by Nome Airport—tourism, commercial fishing, mining, and the military. Trends in the economic performance of firms involved in these basic sector activities are dependent on factors external to the local economy. It is important to note that these basic sector activities not only generate overall economic growth that should have a positive impact on demand for air services, they also heavily use air services in support of their business operations, and therefore directly contribute to aviation demand. Furthermore, while economic growth is a key driver of growth in air traffic demand, air transport can, in turn, play a key role in economic development and in supporting long-term economic growth. Greater connections to the global air transport network can boost the productivity and growth of economies by providing better access to markets, enhancing links within and between businesses and providing greater access to resources and capital markets (IATA, 2007).

Tourism

Nome is a well-established tourism destination (DCCED, 2007). It is the largest community in Northwest Alaska and, together with Kotzebue, serves as a transportation hub for the region. There is jet service between Anchorage and Nome with three flights daily, two of which travel from Nome to Kotzebue to Anchorage and one of which flies directly to Anchorage. In conjunction with this jet service, Alaska Airlines offers Nome day and overnight tours

¹ This section prepared by Northern Economics, Inc. (see Resource Documents binder).

(Alaska.org, undated). In addition, cruise ship tourism is important to Nome's economy as a port of call for small, expedition-class cruise ships (ships that carry a maximum of approximately 100 passengers), which attract visitors interested in culture, wildlife and adventure (DCCED, 2007). Cruise Line Agencies reports that 786 cruise passengers stopped in Nome in the summer of 2005, some of whom boarded their vessel in Nome and may have spent the night there (McDowell Group, 2006). These cruise ships often dock just long enough to pickup and off-load passengers that are flown by charter jet, and to refresh supplies—their short time in Nome's harbor gives passengers only a brief opportunity to visit Nome's attractions, usually with a tour guide (Land Design North, 2003). For independent tourists and those tour package and cruise ship visitors who overnight in Nome, the community offers fairly well-developed tourist-related infrastructure and businesses, including three hotels, eight bed and breakfasts and apartments and nine restaurants (TravelAlaska.com, undated).

The primary tourism and recreational assets of Nome include adventure and ecotourism opportunities in nearby national parklands, Alaska Native culture, and its "north of the Arctic Circle" allure (Northwest Arctic Borough Economic Development Commission and Alaska Department of Commerce, Community and Economic Development, undated). Nome is also a popular location for birding, with 200 migratory species transiting the area from May 15 to June 15 and in the fall (Nome Alaska Visitors Center, 2009). Many outdoor recreation areas can be accessed only by small, fixed-wing "bush" planes, starting from Nome Airport; however, Nome is also the originating point for three major state roads providing vehicle access to a mix of natural and cultural attractions: Teller Highway, Council Road and Kougarak Road. These 250 miles of road were originally constructed to provide access to villages, subsistence resources and mines, but their popularity in recent years has grown due to the recreational freedom they provide for tourists (DCCED, 2007).

The Iditarod Dog Sled Race brings worldwide attention to the area while filling hotel rooms with tourists during part of the winter season (DOT&PF, 2004). Bed tax and sales tax revenue spike in March when the race finishes in Nome, and it is estimated that the race generates \$1.1 million annually for local merchants (Bauman, 2008; Pardes, 2002).

In addition to the variety of natural area recreation opportunities, the study area has a number of cultural assets through its Iñupiat, Yup'ik and Athabaskan Indian history and connection to the gold rush era. The Carrie McLain Museum houses historical photos and exhibits about Native culture, Eskimo art and the gold rush (TravelAlaska.com, undated). Other historic sites in Nome include the gold-rush-era Board of Trade Saloon and St. Joseph's church. Teller Highway provides direct access to the village of Teller, a subsistence village with a small local store and gift shop selling Alaska Native crafts, and indirect access to the villages of Brevig Mission and Port Clarence (Land Design North, 2003).

It is estimated that tourism brings \$3.7 million per year into the Nome area economy alone. As local beneficiaries (e.g., tourism industry workers, local business owners, and Native artisans) spend their earnings, the multiplier effect of these dollars circulating in the region is \$4.9 million (DOT&PF, 2004).

However, despite Nome's many tourist attractions, the Northwest Arctic Borough (2004) indicates that visitor volume in the Northwest Arctic Borough in 2004 was substantially less than



what it was in the mid-1990s. While a sharp decline in the worldwide economy may be partially responsible for the falloff in tourist travel to the region, it has also resulted from reduced tourism marketing by NANA Development Corporation (Northwest Arctic Borough, 2004). The number of tourists visiting Nome and Kotzebue as part of air package tours has been steadily dropping in recent years. As the demographics of Alaska cruise passengers change (passengers have less income and less time to spend), the extra money for a one- or two-day air package tour to Nome and/or Kotzebue is not affordable and/or does not appear to provide a good product for the cost (DOT&PF, 2004; Land Design North, 2003).

Further development of recreation resources and tourism in the area served by Nome Airport is expected to be a challenge for several reasons, including continued sluggish growth in the global economy; competition with other tourist destinations that offer similar attractions but are cheaper and quicker to visit; the limited pool of “niche market visitors” that might be interested in visiting the area; the short visitor season; and the lack of private and public tourist-related infrastructure in most of the outer villages served by Nome Airport.

Fisheries

Norton Sound Seafood Products, a division of the Norton Sound Economic Development Corporation, has operated the Norton Sound Seafood Center in Nome since the seafood processing facility opened in 2002 (NSEDC, 2009). Crab and halibut are the primary species processed. In addition, halibut harvests around St. Lawrence Island are delivered to a processing facility in Savoonga, which is also operated by the Norton Sound Seafood Products, where they are cleaned and chilled, and then flown to Nome (NSEDC, 2009). Salmon is produced in the region, but all but a small amount is harvested and processed in Unalakleet before being shipped by air directly to Anchorage. As a result, most of the region’s salmon production does not use Nome’s airport.

The high cost of electricity necessary to freeze seafood and maintain frozen product, coupled with the lack of ocean based shippers, make shipments of fresh product by air the most cost effective transportation choice for Norton Sound Seafood. Jet service at Nome’s airport helps lower the cost of flying fresh salmon to Anchorage, where it is sold locally or distributed to Lower 48 markets on passenger and cargo flights. These fish hauls generally occur from mid-June through the end of July, but the pattern is not consistent from year to year. The regular air service also allows Norton Sound Seafood Products to ship live king crab to markets in Anchorage and beyond (Tremaine, 2009).

The decline in the number of salmon returning to rivers that drain into Norton Sound caused the commercial salmon fishery to be restricted or closed in the early years of this decade. Moreover, dockside prices for Alaska wild salmon fell due to competition from farmed salmon. As shown in Table 3–13, harvest decreased dramatically; however, production in the commercial salmon fishery showed a substantial improvement beginning in 2005. Since all but a small part of the salmon fishery is handled in Unalakleet, very little salmon product uses Nome’s airport.

Table 3–13 – Harvest in the Norton Sound District Commercial Fisheries, 1990 – 2007

Year	Fishery		
	Norton Sound District Salmon	Halibut	Crab
	Harvest (Thousands of Pounds)		
1990	1,074	3	48
1991	1,176	0	10
1992	1,497	0	21
1993	1,221	3	17
1994	3,177	22	93
1995	1,021	0	124
1996	1,973	0	42
1997	715	0	12
1998	1,796	26	5
1999	194	41	15
2000	709	8	100
2001	236	0	182
2002	18	104	188
2003	163	67	193
2004	338	89	263
2005	692	58	349
2006	937	51	412
2007	1,184	0	297

Source: Alaska Commercial Fishing Entry Commission (2009)

Mining

The area around Nome has large known gold resources. The Nome district also has produced silver as a by-product. It has produced about 4.8 million ounces of gold from the core of the district—almost all as placer, and dominantly from onshore sources (Mindat.org, 2009).

Drill-indicated gold reserves are on the order of 2.5 million ounces, including 1 million ounces offshore, 1 million ounces in placers onshore, and more than 500,000 ounces in lodes onshore, mainly at Rock Creek and Big Hurrah, which are located about seven miles from Nome (Mindat.org, 2009). NovaGold Resources is currently studying taking its Rock Creek project to the production phase (NovaGold Resources Inc., 2009). The Rock Creek mine has been designed as a 7,000 tonnes-per-day conventional open-pit year-round operation, expected to produce approximately 100,000 ounces of gold per year once in operation. Though life of the mine is planned at four years, Novagold hopes to extend this out to at least 10 years given the potential of resources in the area (Bailie, 2009). The project has already brought significant benefits to Nome and surrounding communities through direct employment and training opportunities as well as service-related businesses (NovaGold Resources Inc., 2009). Nome Airport is used to fly the gold out and to fly in any additional parts or supplies that might be needed for the mining operation.

Relatively short extensions to the three state roads leaving Nome could provide access to other resources. A bridge and extension to the Teller road or a ferry could give access to the Lost River



area, which is rich in tin, tungsten, fluorine, and beryllium. A short extension to the Kougarok road would provide access to tin deposits, and an extension to the Council road would provide access to uranium and coal deposits. However, large parts of the region around Nome are remote with limited surface transportation, and this remoteness will continue to inhibit exploration and hence discovery of minerals and remain a major factor in preventing development of all but rich deposits of gold. On the other hand, Nome Airport could serve as the staging site for construction or development of mining areas that are inaccessible by roads.

Gold prices and gold development projects are closely related. However, due to the capital investments involved and the lead time in the startup of development projects, developers have to consider the long-term trends in minerals prices rather than temporary spikes or drops. In theory, every existing mine has a low-end price at which operations would have to cease, and every potential mine has a minimum or hurdle price at which development becomes feasible. Northern Economics attempted to contact the Alaska Miners Association to ask about the relationship between gold prices and mine activity, but had not received word back as of the time of this report. However, it follows logically that if gold prices remain at the current, elevated levels for sufficient time, additional mine development activities would likely take place in the Nome area, which could lead to increased use of the airport for transportation to and from new mines.

Military

Recent military activity in and around Nome may potentially impact the Nome economy and aviation activity. The Coast Guard and Air Guard may have a buildup of activities in the future. The Air National Guard already has an apron and hanger and the Coast Guard is seeking a lease lot (ideally next to the Air National Guard).

The shrinking polar ice cap has led to an opening of the Northwest Passage. Increasing navigation through the passage and increased access to undersea oil and gas deposits has created the need for the United States to develop emergency response, patrol/surveillance, and defense facilities in northern Alaska (Borgerson, 2009). Nome's proximity to the Bering Strait makes it a promising situation for additional military development, which would have implications both for Nome's economy and the use of the air facilities.

The Coast Guard Cutter *Spar* is "conducting a comprehensive review of traffic patterns, nautical charts, port facilities and existing aids to navigation to assess the efficiency of the aids to navigation system in the area. The *Spar* also carries a hydrographic survey system that can map the bottom of the ocean in small areas leading to harbors and can forward the data to NOAA's National Ocean Service for inclusion in future editions of nautical charts, the *Spar*'s navigator, Lt.j.g. Brown, explained. This data can then be used to assist in establishing new aids in specific locations. The *Spar* is also heavily involved in fisheries law enforcement, has an advanced electronics and communications suite to support homeland security operations, and carries oil skimming equipment to support environmental protection" (Frederickson, 2009).

Operation Arctic Crossroad, a joint military activity, took place in Nome and Barrow in August 2009. The focus was on the Coast Guard's "ability to respond to a rescue call, oil spill, national security breach, or any other situation up north. The Coast Guard expects to expand their responsibilities in the Arctic during the next five to ten years" (Peacock, 2009).

Weather

Weather conditions affect runway utilization, thereby affecting daily operations. In Nome, weather may temporarily reduce the number of daily operations, particularly for general aviation aircraft. Local air carriers and air taxis adjust their operations by including more flights once the weather clears up, thus putting a temporary strain on their staff and facilities. Alaska Airlines is able to compensate for weather delays by flying at capacity until all delayed freight and passengers are accommodated. Occasionally this may include flying a larger aircraft such as the 737-800 to Nome.

3.4 Select Forecasting Methods

While there are several acceptable techniques and procedures for forecasting aviation activity at a specific airport, most forecasts utilize basic techniques such as regression, exponential smoothing, or share analysis. The following discussion is an overview of the forecast method applied to aviation demand at Nome Airport.

First, we calculated the annual average growth rate for both the City of Nome and the Nome Census Area, based on population data for 1990-2008, which resulted in rates of 0.11% and 0.60%, respectively. These growth rates serve as low and medium forecast scenarios.

High forecast scenarios for 1) passenger enplanements, 2) cargo and 3) operations were calculated individually. For enplanements, we applied a linear regression forecast to historic ACAIS passenger enplanements, resulting in a 0.85% annual growth rate. Similarly, we applied a linear regression forecast to historic cargo data, which produced an annual growth rate of 0.90%. Finally, we averaged the enplanement and cargo annual growth rates to obtain an annual average growth rate of 0.88% for operations.

We forecasted the Nome census area population using a linear regression of historic data from 1990-2008. We feel that this is an accurate estimation of population. An R-squared value of 0.77 confirms that the historic population growth is, for the most part, linear. Likewise, we feel that using the entire census area population rather than just the city of Nome provides more accurate forecasts. Because Nome is a hub for the Bering Strait region, the entire population of the region influences aviation demand at Nome Airport.

One major advantage of using a regression equation is that if the independent variables are more readily projected than the forecast or dependent variable, then it is relatively easy to derive a forecast. Forecasts of the independent variable may be available. For example, forecasts of regional income are usually readily available. Obviously, if the independent variable is difficult to forecast or if projections are not available, a good historical regression “fit” may be without value for forecasting purposes.

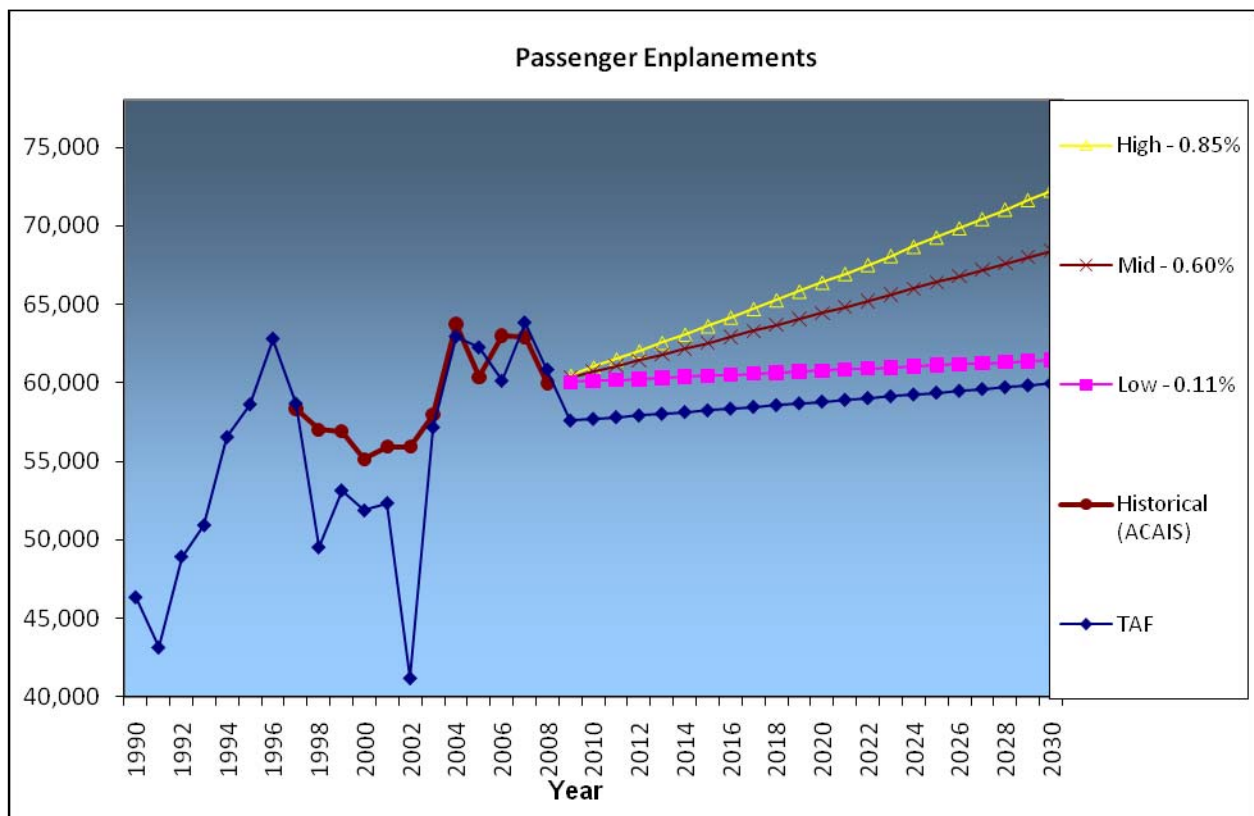


3.5 Apply Forecast Methods, Summarize, Evaluate and Document Results

This section presents three scenarios (low, medium, high) of air traffic forecasts for passenger enplanements, cargo and aircraft operations for Nome Airport. Forecast scenarios are based on the forecast growth rates previously discussed.

Chart 3–9 shows the historical and forecast passenger enplanements for Nome Airport. The low, medium, and high growth scenarios are presented, as well as the TAF forecast. Comparison with the TAF is included per FAA guidance, *Forecasting Aviation Activity by Airport*.

Chart 3–9 - Passenger Enplanements Historical and Forecast – Nome Airport



*The TAF is not frequently updated in Alaska.

We have chosen to show cargo data for the years 2003 to the present because the change in reporting requirements in 2002 with the enactment of the Rural Air Service Improvement Act created a spike in the reported numbers.

Chart 3-10 – Cargo Operations Forecast – Nome Airport

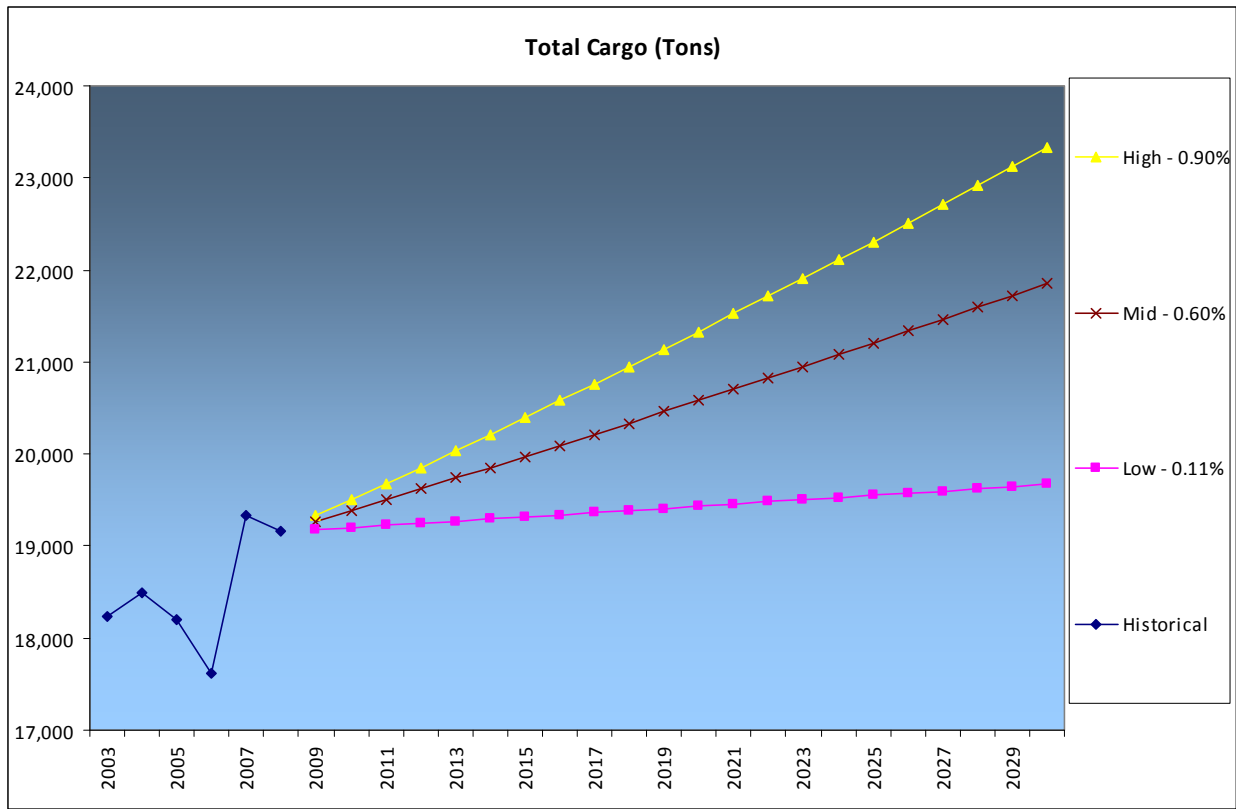
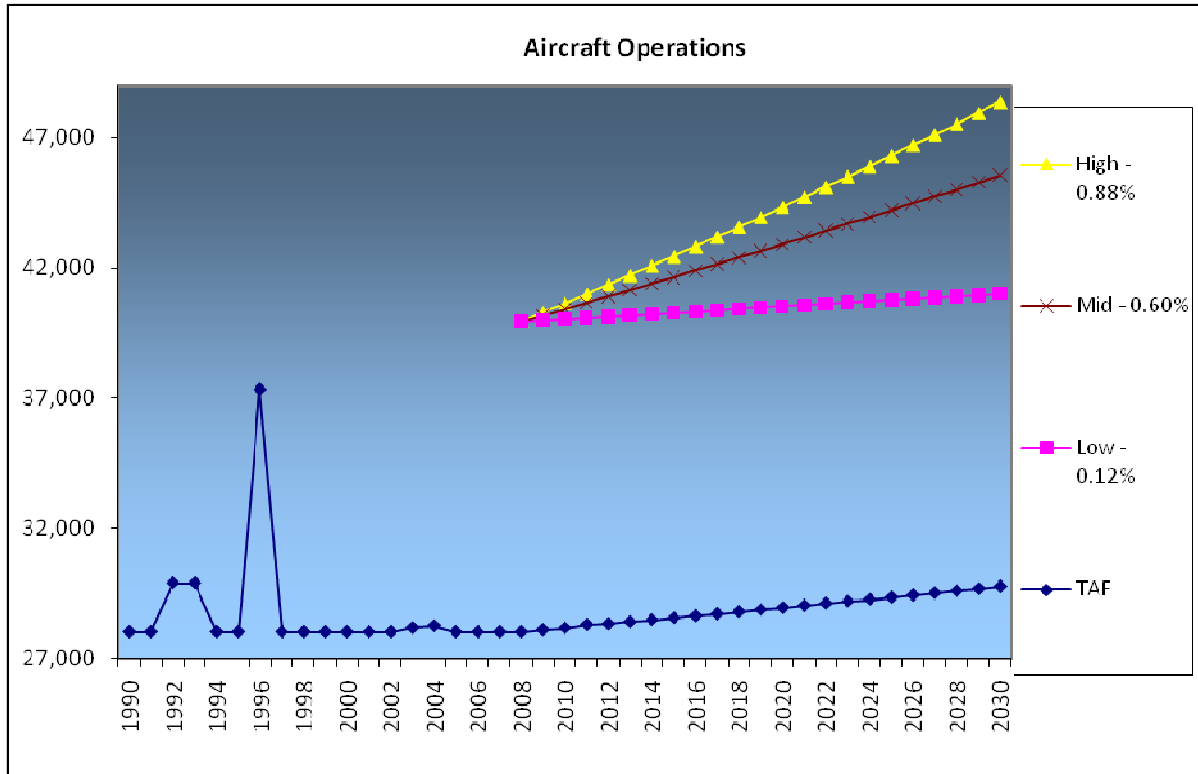




Chart 3-11 – Aircraft Operations Forecast – Nome Airport



3.6 Compare Airport Planning Forecast Results with TAF

Table 3–14 presents a comparison between the updated air traffic forecast for Nome Airport (based on the determined medium scenario growth rate of 0.60%) and the FAA TAF.

Table 3–14 – TAF/Airport Planning Forecast Comparison

	Year	Airport Forecast (AF)	TAF	AF/TAF % Change
Passenger Enplanements	2008	59,978	60,835	(<1%)
	2013	61,799	58,015	7%
	2018	63,675	58,566	9%
	2028	67,601	59,707	13%
Commercial Operations	2008	28,733	16,500	74%
	2013	29,605	16,880	74%
	2018	30,504	17,271	77%
	2028	32,385	18,077	79%
Military Operations	2008	354	1,500	(76%)
	2013	365	1,500	(76%)
	2018	375	1,500	(75%)
	2028	399	1,500	(73%)
GA Operations	2008	10,850	10,000	9%
	2013	11,180	10,000	12%
	2018	11,520	10,000	15%
	2028	12,229	10,000	22%
Total Operations	2008	39,937	28,000	43%
	2013	41,150	28,380	45%
	2018	42,399	28,771	47%
	2028	45,013	29,577	52%

TAF data based on US government fiscal year (October – September)



Table 3--15 – Forecast Levels and Growth Rates

	Forecast Levels, Base Year 2008				Average Annual Compound Growth Rates		
	Base Yr. Level	Base Yr. +5yrs.	Base Yr. +10yrs.	Base Yr. +20yrs.	Base Yr. to +1yr.	Base Yr. to +5yrs.	Base Yr. to +20yrs.
Passenger Enplanements							
Air carrier	29,405	29,581	30,298	31,218	33,142	0.60%	0.60%
Commuter/air taxi	30,573	31,119	31,501	32,457	34,459	0.60%	0.60%
TOTAL ENPLANEMENTS	59,978	60,700	61,799	63,675	67,601	0.60%	0.60%
Operations							
<i>Itinerant</i>							
Air carrier	3,178	3,197	3,274	3,374	3,582	0.60%	0.60%
Commuter/air taxi	25,555	25,708	26,331	27,130	28,803	0.60%	0.60%
TOTAL COMMERCIAL OPERATIONS	28,733	28,905	29,605	30,504	32,385	0.60%	0.60%
General aviation	7,300	7,344	7,522	7,751	8,228	0.60%	0.60%
Military	250	252	258	265	282	0.80%	0.58%
<i>Local</i>							
General aviation	3,550	3,571	3,658	3,769	4,001	0.60%	0.60%
Military	104	105	107	110	117	0.96%	0.59%
TOTAL OPERATIONS	39,937	40,030	41,150	42,399	45,013	0.60%	0.60%
Cargo/mail (enplaned+deplaned tons)	19,156	19,204	19,397	19,640	20,137		
Based Aircraft							
Single engine (non-jet)	75	75	77	80	85	0.0%	0.53%
Multiple engine (non-jet)	17	17	18	18	19	0.0%	1.15%
Jet engine	0	0	0	0	0	0%	0%
Helicopter	6	6	6	6	7	0.0%	0.0%
Other	0	0	0	0	0	0%	0%
TOTAL	98	98	101	104	111	0.0%	0.60%

3.7 Obtain Approval of the Forecast

FAA AC 150/5070-6B provides guidance on airport master plans. The chapter on aviation forecasts concludes that forecasts must be:

- Realistic
- Based on the latest available data
- Reflect the current conditions at the airport
- Supported by information in the study
- Provide an adequate justification for the airport planning and development

Additionally, FAA AC 150/5070-7, *The Airport System Planning Process*, recommends that aviation forecasters use their professional judgment in determining what is reasonable.

FAA approved the forecast presented in this chapter, February 2010.

